

AACA vs. VCCA Forum Traffic — Consolidated Report

GA4 Pages & Screens report · Jan 1 – Jul 30, 2026 (211 days)

Headline totals

Metric	AACA (forums.aaca.org)	VCCA (forum)	AACA multiple
Total pageviews	5,150,017	75,255	68.4x
Views per day (over 211-day period)	24,408	357	68.4x
Total events	7,566,686	222,046	34.1x
Distinct pages tracked (export-capped at	100,000	25,922	3.9x

Key comparison: VCCA's whole forum vs. AACA's Buick section

VCCA has no Buick forum (it's a Chevrolet club) — this sizes VCCA's current forum against just the Buick corner of AACA's multi-marque board.

Comparison	Category pages only	Category + topic pages
AACA — Buick forum	219,877	455,004
VCCA — current forum	75,255	75,255
Ratio (AACA Buick ÷ VCCA total forum)	2.92x	6.05x

Same-marque comparison: AACA's Chevrolet/GMC section vs. VCCA

The apples-to-apples check: how does a generalist club's Chevrolet corner compare to a dedicated Chevrolet club's current forum?

Comparison	Category pages only	Category + topic pages
AACA — Chevrolet/GMC forum	4,695	84,653
VCCA — current forum	75,255	75,255
Ratio (AACA Chevy ÷ VCCA total forum)	0.06x	1.12x

Note: AACA's own Chevrolet/GMC sub-forums are tiny (Chevy isn't AACA's focus) — VCCA's dedicated forum draws far more Chevrolet-specific traffic than AACA's Chevy corner does, the mirror image of the Buick result. See 'Marque vs VCCA Comparison' tab for every marque.

AACA forum category pages — raw GA4 data, aggregated across pagination (/page/N/ collapsed into base category)

Forum path	Category name	Marque / bucket	Views	Users (per-page, not unique)	Events
/forum/64-general-discussion/	General Discussion	General/Multi-Marque	312,546	12,003	338,836
/forum/161-not-mine-automobiles/	Not Mine Automobiles For Sale	General/Multi-Marque	184,901	10,041	215,683
/forum/14-automobiles-and-parts-buysell/	Automobiles And Parts Buysell	General/Multi-Marque	124,467	8,400	141,472
/forum/66-what-is-it/	What Is It	General/Multi-Marque	104,290	3,998	108,172
/forum/15-technical/	Technical	General/Multi-Marque	88,480	6,231	93,296
/forum/86-our-cars-restoration-projects/	Our Cars Restoration Projects	General/Multi-Marque	81,631	5,309	88,139
/forum/73-buick-riviera/	Buick Riviera	Buick	60,350	2,922	77,715
/forum/60-buick-pre-war/	Buick Pre War	Buick	43,740	2,606	52,366
/forum/12-buick-buysell/	Buick Buysell	Buick	28,347	3,832	34,481
/forum/2-buick/	Buick	Buick	19,870	2,098	24,974
/forum/57-buick-post-war/	Buick Post War	Buick	18,079	1,459	21,314
/forum/145-parts-for-sale/	Parts For Sale	General/Multi-Marque	17,205	1,794	18,328
/forum/107-period-photos-pre-war/	Period Photos Pre Wwii	General/Multi-Marque	16,021	1,710	16,407
/forum/21-studebaker-erskine-rockne/	Studebaker Erskine Rockne	Studebaker	14,472	1,030	19,530
/forum/58-me-and-my-buick/	Me And My Buick	Buick	13,804	1,098	15,521
/forum/182-buy-and-sell/	Buy And Sell	General/Multi-Marque	12,938	2,059	15,591
/forum/38-dodge-dodge-brothers/	Dodge Dodge Brothers	Dodge	12,813	1,790	16,561
/forum/24-hcca-general-discussion/	Hcca General Discussion	Club/Administrative	11,467	1,372	12,874
/forum/90-chrysler-automobiles-and-parts-buysell/	Chrysler Automobiles And Parts Buysell	Chrysler	10,984	2,146	11,625
/forum/149-parts-wanted/	Parts Wanted	General/Multi-Marque	10,553	1,831	12,522
/forum/11-buick-reatta/	Buick Reatta	Buick	9,355	1,381	14,074
/forum/221-the-unrestored-car-appreciation-forum/	The Unrestored Car Appreciation Forum	General/Multi-Marque	9,228	1,870	9,438
/forum/154-buick-photos-and-videos/	Buick Photos And Videos	Buick	8,703	531	9,063
/forum/108-photo-and-videos/	Photo And Videos	General/Multi-Marque	7,069	957	7,465
/forum/10-buick-general/	Buick General	Buick	7,036	1,123	8,159
/forum/105-aaca-shows-and-tours/	Aaca Shows And Tours	Club/Administrative	6,900	903	7,451
/forum/171-antique-automobile-discussion/	Antique Automobile Discussion	General/Multi-Marque	6,824	1,863	8,749
/forum/194-automobile-humor-and-interest/	Automobile Humor And Interest	General/Multi-Marque	6,419	881	6,587
/forum/210-buick-buysell-not-mine/	Buick Buysell Not Mine	Buick	6,053	670	6,407
/forum/245-auburn-cord-duesenberg-buysell/	Auburn Cord Duesenberg Buysell	Auburn-Cord-Duesenberg	5,967	859	6,263
/forum/85-memorabilia-toys-art-signs-clothing-and-printed-material/	Memorabilia Toys Art Signs Clothing And Printed Material	General/Multi-Marque	5,375	1,016	5,648
/forum/246-auburn-cord-duesenberg-club-academy/	Auburn Cord Duesenberg Club Acad	Auburn-Cord-Duesenberg	5,054	657	7,740
/forum/59-franklin/	Franklin	Franklin	4,576	477	5,950
/forum/18-ccca-general/	Ccca General	Club/Administrative	4,546	681	4,634
/forum/30-packard-buysell/	Packard Buysell	Packard	4,471	898	4,902
/forum/114-garages-trailers-and-towing/	Garages Trailers And Towing	General/Multi-Marque	4,418	972	4,558
/forum/29-packard/	Packard	Packard	3,946	834	4,924
/forum/185-general-motors-automobiles-and-parts-buysell/	General Motors Automobiles And Parts Buysell	General Motors (multi-brand)	3,921	1,258	4,047
/forum/184-ford-automobiles-and-parts-buysell/	Ford Automobiles And Parts Buysell	Ford	3,833	1,058	3,961
/forum/40-chrysler-products-general/	Chrysler Products General	Chrysler	3,793	740	4,318
/forum/39-chryslers-tc-by-maserati/	Chryslers Tc By Maserati	Chrysler	3,753	437	5,619
/forum/150-locomobile/	Locomobile	Other/Small Marques	3,536	323	4,074
/forum/227-scale-automobiles-models/	Scale Automobiles Models	General/Multi-Marque	3,349	392	3,414
/forum/225-in-memoriam/	In Memoriam	Club/Administrative	3,343	868	3,400
/forum/253-cord/	Cord	Auburn-Cord-Duesenberg	3,278	433	3,377
/forum/23-lincoln-zephyr/	Lincoln Zephyr	Lincoln	3,130	428	5,207
/forum/46-cadillac-lasalle/	Cadillac LaSalle	Cadillac/LaSalle	2,993	788	3,513
/forum/51-acd-general-discussion/	Acad General Discussion	Auburn-Cord-Duesenberg	2,905	849	3,837
/forum/232-chevrolet-gmc-buysell/	Chevrolet Gmc Buysell	Chevrolet/GMC	2,891	610	3,008
/forum/123-national-woodie-club/	National Woodie Club	Other/Small Marques	2,822	575	3,337
/forum/158-printed-material-memorabilia-toys-art-clothing-etc/	Printed Material Memorabilia Toys Art Clothing Etc	General/Multi-Marque	2,817	539	2,957
/forum/19-ccca-buysell/	Ccca Buysell	Club/Administrative	2,762	494	3,151
/forum/49-plymouth/	Plymouth	Plymouth	2,722	539	3,539
/forum/249-auburn/	Auburn	Auburn-Cord-Duesenberg	2,561	575	2,708
/forum/250-cord-810812/	Cord 810812	Auburn-Cord-Duesenberg	2,370	312	2,526
/forum/147-automobiles-wanted/	Automobiles Wanted	General/Multi-Marque	2,170	422	2,225
/forum/44-pierce-arrow/	Pierce Arrow	Pierce-Arrow	2,157	378	2,599
/forum/120-hershey-meet-october-6-9-2026/	Hershey Meet October 6 9 2026	Club/Administrative	1,971	520	3,023
/forum/32-oldsmobile-buysell/	Oldsmobile Buysell	Oldsmobile	1,911	623	2,331
/forum/16-aaca-class-judging/	Aaca Class Judging	Club/Administrative	1,899	418	2,044
/forum/102-hupmobile/	Hupmobile	Other/Small Marques	1,871	333	2,264
/forum/34-ford-model-t/	Ford Model T	Ford	1,851	659	2,870
/forum/28-automotive-legislation/	Automotive Legislation	General/Multi-Marque	1,831	524	1,886
/forum/47-pontiac-oakland/	Pontiac Oakland	Pontiac	1,706	346	1,918
/forum/135-chrysler-products/	Chrysler Products	Chrysler	1,688	839	2,973
/forum/109-period-photos-post-war/	Period Photos Post Wwii	General/Multi-Marque	1,536	261	1,573

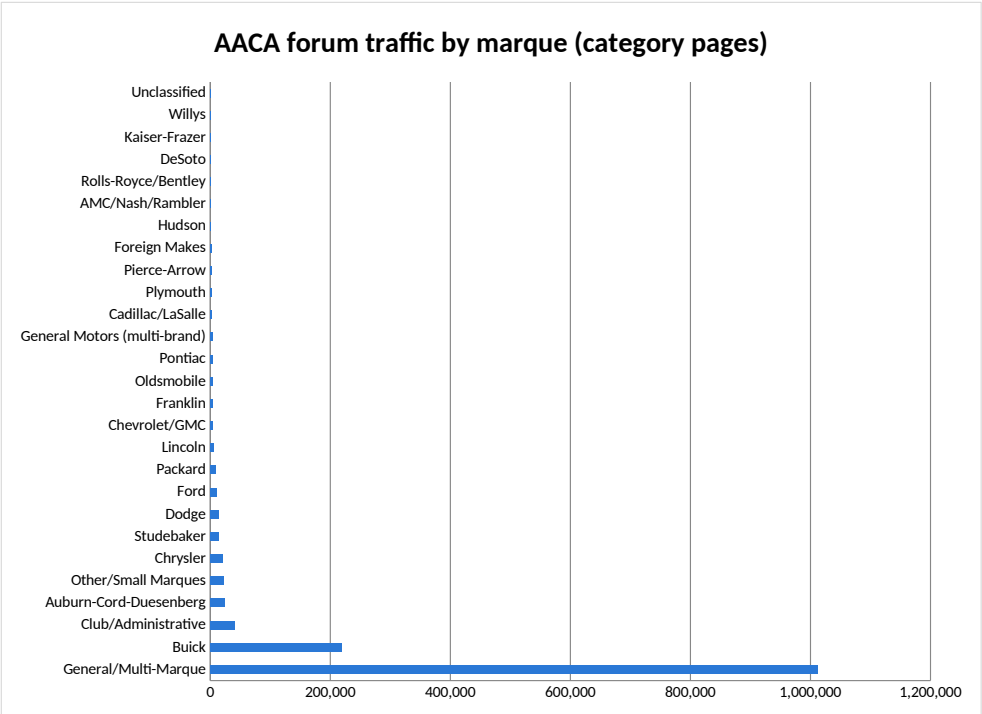
Forum path	Category name	Marque / bucket	Views	Users (per-page, not unique)	Events
/forum/126-brush-automobiles/	Brush Automobiles	Other/Small Marques	1,436	155	1,893
/forum/43-dodge-trucks/	Dodge Trucks	Dodge	1,430	352	1,886
/forum/95-v12-lincolns-only/	V12 Lincolns Only	Lincoln	1,408	319	1,641
/forum/252-duesenberg/	Duesenberg	Auburn-Cord-Duesenberg	1,353	383	1,395
/forum/226-horseless-carriage-club/	Horseless Carriage Club Of America Hcca	Club/Administrative	1,339	209	1,900
/forum/87-pontiac-flathead-owners/	Pontiac Flathead Owners	Pontiac	1,310	357	1,921
/forum/153-junkyards/	Junkyards	General/Multi-Marque	1,294	561	1,356
/forum/222-services-offered/	Services Offered	General/Multi-Marque	1,257	439	1,435
/forum/204-period-photos-race-cars/	Period Photos Race Cars	General/Multi-Marque	1,252	199	1,293
/forum/61-hudson-essex-terraplane/	Hudson Essex Terraplane	Hudson	1,236	433	1,529
/forum/122-speedsters/	Speedsters	General/Multi-Marque	1,146	268	1,199
/forum/27-stutz/	Stutz	Other/Small Marques	1,021	312	1,211
/forum/25-maxwell/	Maxwell	Other/Small Marques	990	302	1,373
/forum/129-buick-meets-tours/	Buick Meets Tours	Buick	979	279	1,162
/forum/84-peerless/	Peerless	Other/Small Marques	975	176	1,103
/forum/91-reo/	Reo	Other/Small Marques	969	321	1,235
/forum/178-buick-club-of-america/	Buick Club Of America News	Buick	945	179	980
/forum/52-american-motors-amc/	American Motors Amc Nash Rambler	AMC/Nash/Rambler	892	347	1,109
/forum/1-antique-automobile-club/	Antique Automobile Club Of America Aaca	Club/Administrative	883	147	1,418
/forum/308-krit/	Krit	Other/Small Marques	875	175	935
/forum/212-rolls-royce-and-bentley/	Rolls Royce And Bentley	Rolls-Royce/Bentley	835	187	954
/forum/41-marmon/	Marmon	Other/Small Marques	824	167	1,251
/forum/155-buick-introduce-yourself/	Buick Introduce Yourself	Buick	820	160	854
/forum/128-saxon/	Saxon	Other/Small Marques	799	698	1,994
/forum/157-forum-how-to-and-instructions/	Forum How To And Instructions No Car Questions	Club/Administrative	793	351	873
/forum/198-museums/	Museums	Club/Administrative	782	238	809
/forum/31-oldsmobile-general/	Oldsmobile General	Oldsmobile	771	365	1,161
/forum/48-desoto/	Desoto	DeSoto	764	249	913
/forum/35-ford-model-a/	Ford Model A	Ford	716	281	988
/forum/116-international-harvester/	International Harvester Ihc	Other/Small Marques	716	337	1,088
/forum/67-graham-paige/	Graham Paige	Other/Small Marques	712	250	932
/forum/3-oldsmobile/	Oldsmobile	Oldsmobile	689	363	887
/forum/81-kaiser-frazer-darrin-healey/	Kaiser Frazer Darrin Henry J	Kaiser-Frazer	687	290	882
/forum/218-old-auto-remains-yard-art/	Old Auto Remains Yard Art	General/Multi-Marque	682	179	695
/forum/199-moon/	Moon	Other/Small Marques	678	632	1,775
/forum/94-lincoln-buysell/	Lincoln Buysell	Lincoln	666	208	744
/forum/63-british-other-mg-triumph-jaguar-etc/	British Other Mg Triumph Jaguar Etc	Foreign Makes	663	170	692
/forum/144-buick-performance-and-modified/	Buick Performance And Modified	Buick	662	216	762
/forum/69-steam-cars-stanley-white-etc/	Steam Cars Stanley White Etc	Other/Small Marques	638	213	807
/forum/117-ford-thunderbird/	Ford Thunderbird	Ford	627	204	813
/forum/200-pontiacs/	Pontiacs	Pontiac	594	271	737
/forum/191-buick-gran-sport-gs/	Buick Gran Sport Gs	Buick	592	202	748
/forum/120-hershey-meet-oct-7-10-2025/	Hershey Meet Oct 7 10 2025	Club/Administrative	588	127	733
/forum/36-ford-and-mercury-1932-1953/	Ford And Mercury 1932 To 1953	Ford	567	225	676
/forum/228-chevrolet-and-gmc/	Chevrolet And Gmc	Chevrolet/GMC	554	254	620
/forum/134-qa-about-the-forum-software-and-operation-no-car-questions/	Qa About The Forum Software And Operation No Car Questions	Club/Administrative	534	226	576
/forum/141-buick-garages-and-memorabilia/	Buick Garages And Memorabilia	Buick	532	185	606
/forum/241-ford-1903-1909-model-a-b-c-f-k-n-r-s-sr-and-earth/	Ford 1903 1909 Model A B C F K N R S Sr And Earth	Ford	514	212	583
/forum/68-electric-cars-milburn-baker-etc/	Electric Cars Milburn Baker Etc	Other/Small Marques	511	149	609
/forum/50-chevrolet-gmc-general/	Chevrolet Gmc General	Chevrolet/GMC	511	221	603
/forum/277-in-memorium/	In Memorium	Club/Administrative	504	124	525
/forum/33-oldsmobile-technical/	Oldsmobile Technical	Oldsmobile	502	288	661
/forum/198-museums-and-collections/	Museums And Collections	Club/Administrative	488	145	503
/forum/37-ford-mercury-edsel-1954-and-newer/	Ford Mercury Edsel 1954 And Newer	Ford	487	188	539
/forum/240-willys-overland-whippet-willys-knight-stearns-knight/	Willys Overland Whippet Willys Knight Stearns Knight	Willys	482	165	530
/forum/251-cord-l-29/	Cord L 29	Auburn-Cord-Duesenberg	463	101	546
/forum/20-ccca-tech-questions/	Ccca Tech Questions	Club/Administrative	454	201	497
/forum/133-moderators-administrators-forum/	Moderators Administrators Forum	Club/Administrative	449	106	462
/forum/276-2nd-generation-and-replicas/	2Nd Generation And Replicas	General/Multi-Marque	419	136	454
/forum/220-automotive-architecture/	Automotive Architecture	General/Multi-Marque	413	118	425
/forum/311-ford-model-a-buysell/	Ford Model A Buysell	Ford	408	133	422
/forum/42-chrysler-desoto-airflow/	Chrysler Desoto Airflow	Chrysler	401	167	527
/forum/71-chevrolet-gmc-trucks/	Chevrolet-gmc-trucks	Chevrolet/GMC	381	150	470
/forum/115-continental-motors/	Continental Motors	Other/Small Marques	375	127	455
/forum/142-swap-meets/	Swap Meets	General/Multi-Marque	371	152	501
/forum/193-ford-mustang/	Ford Mustang	Ford	346	74	373
/forum/307-hood-ornaments-mascots-and-motometers/	Hood Ornaments Mascots And Motometers	General/Multi-Marque	346	135	357
/forum/196-1931-1939-lincoln-model-k-only/	1931 1939 Lincoln Model K Only	Lincoln	333	120	405

Forum path	Category name	Marque / bucket	Views	sers (per-page, not unique)	Events
/forum/97-oldsmobile-1897-1985	Oldsmobile 1897 1985	Oldsmobile	330	142	359
/forum/17-commercial-ambulanc	Commercial Ambulances Police Cars Firetrucks Etc	General/Multi-Marque	328	106	366
/forum/99-motorcycles-all/	Motorcycles All	General/Multi-Marque	321	121	341
/forum/54-chandler-cleveland/	Chandler Cleveland	Other/Small Marques	317	128	409
/forum/190-chrysler-desoto-airst	Chrysler Desoto Airstream	Chrysler	303	106	352
/forum/62-chalmers/	Chalmers	Other/Small Marques	300	106	366
/forum/5-domestic-makes-model	Domestic Makes Models	General/Multi-Marque	289	119	337
/forum/110-opel/	Opel	Foreign Makes	283	152	361
/forum/200-pontiac/	Pontiac	Pontiac	283	108	382
/forum/127-aaca-library-and-rese	Aaca Library And Research Center	Club/Administrative	280	164	347
/forum/22-aaca-editors-webmast	Aaca Editors Webmasters	Club/Administrative	269	117	280
/forum/101-metz/	Metz	Other/Small Marques	260	99	345
/forum/74-mercer/	Mercer	Other/Small Marques	257	90	294
/forum/136-ford-products/	Ford Products	Ford	253	98	283
/forum/35-ford-model-a-general/	Ford Model A General	Ford	251	124	321
/forum/215-imperial/	Imperial	Chrysler	226	114	272
/forum/248-acd-events/	Acad Events	Auburn-Cord-Duesenberg	215	104	228
/forum/77-italian-ferrari-fiat-etc/	Italian Ferrari Fiat Etc	Foreign Makes	201	75	228
/forum/55-durant/	Durant	Other/Small Marques	199	110	304
/forum/160-the-society-of-autom	The Society Of Automotive Historians	Club/Administrative	175	99	268
/forum/197-american-underslung	American Underslung	Other/Small Marques	175	83	191
/forum/303-the-jim-brockman-col	The Jim Brockman Collection	Club/Administrative	159	84	206
/forum/76-german-automobiles/	German Automobiles	Foreign Makes	151	73	182
/forum/309-ford-model-a-restore	Ford Model A Restorers Club Marc	Ford	150	73	196
/forum/78-french-peugeot-renaul	French Peugeot Renault Citroen Etc	Foreign Makes	141	81	160
/forum/72-crosley-cushman-king	Crosley Cushman King Midget Whizzer	Other/Small Marques	137	68	157
/forum/236-chevrolet-gmc-techni	Chevrolet Gmc Technical	Chevrolet/GMC	135	52	146
/forum/211-haynes-apperson/	Haynes Apperson	Other/Small Marques	121	63	147
/forum/98-factory-built-replicas/	Factory Built Replicas	General/Multi-Marque	119	80	144
/forum/205-jordan/	Jordan	Other/Small Marques	117	49	160
/forum/207-air-cooled-all/	Air Cooled All	General/Multi-Marque	113	62	152
/forum/79-japanese-datsun-toyot	Japanese Datsun Toyota Mazda Etc	Foreign Makes	108	51	123
/forum/195-austin-and-bantam/	Austin And Bantam	Foreign Makes	107	64	185
/forum/203-gto/	Gto	Pontiac	106	71	159
/forum/130-premier/	Premier	Other/Small Marques	101	50	110
/forum/88-micro-and-mini-cars/	Micro And Mini Cars	General/Multi-Marque	95	50	112
/forum/140-knight-engines/	Knight Engines	General/Multi-Marque	94	51	131
/forum/310-ford-model-a-technic	Ford Model A Technical	Ford	92	50	97
/forum/103-mitchell/	Mitchell	Other/Small Marques	87	49	118
/forum/104-allant%C3%A9/	Allant%C3%A9	Cadillac/LaSalle	84	31	96
/forum/234-vintage-chevrolet-clu	Vintage Chevrolet Club Of America	Chevrolet/GMC	78	51	120
/forum/4-classic-car-club-of-ame	Classic Car Club Of America Ccca	Club/Administrative	76	52	94
/forum/238-chevrolet-corvair/	Chevrolet Corvair	Chevrolet/GMC	71	50	107
/forum/89-swedish-saab-volvo/	Swedish Saab Volvo	Foreign Makes	71	44	92
/forum/202-firebird-and-trans-am	Firebird And Trans Am	Pontiac	69	51	103
/forum/186-forum-support-and-ad	Forum Support And Administration	Club/Administrative	68	48	89
/forum/206-volkswagen/	Volkswagen	Foreign Makes	51	32	56
/forum/237-chevrolet-gmc-techni	Chevrolet Gmc Technical Pre War	Chevrolet/GMC	48	29	59
/forum/216-chrysler-club-news/	Chrysler Club News	Chrysler	46	33	50
/forum/152-spanish-hispano-suiz	Spanish Hispano Suiza Seat Pegaso Etc	Foreign Makes	34	22	42
/forum/6-international-makes-mo	International Makes Models	Foreign Makes	28	18	43
/forum/231-chevrolet-gmc-techni	Chevrolet Gmc Technical Post War	Chevrolet/GMC	26	20	30
/forum/217-chrysler-products-ev	Chrysler Products Events	Chrysler	22	18	30
/forum/306-introduce-yourself-r	Introduce Yourself Required For New Members	Club/Administrative	22	11	22
/forum/9-other-vehicle-categorie	Other Vehicle Categories	General/Multi-Marque	22	21	30
/forum/137-general-motors-prodi	General Motors Products	General Motors (multi-brand)	20	12	27
/forum/96-reatta-buysell/	Reatta Buysell	Buick	10	7	27
/forum/307-hood-ornaments-mas	Hood Ornaments Mascots And Motor Meters	Unclassified	9	5	9
/forum/208-water-cooled-all/	Water Cooled All	General/Multi-Marque	6	6	9
/forum/213-chrysler-300/	Chrysler 300	Chrysler	3	3	7
/forum/239-hershey/	Hershey	Club/Administrative	2	2	6
/forum/309-model-a-ford-restore	Model A Ford Restorers Club	Ford	2	1	2
/forum/45-acd-general-discussio	Acad General Discussion	Auburn-Cord-Duesenberg	2	2	6

AACA traffic rolled up by marque / bucket

Views/Users/Events computed with SUMIF against 'AACA Raw by Category' — category-index-page traffic only (excludes individual topic-p

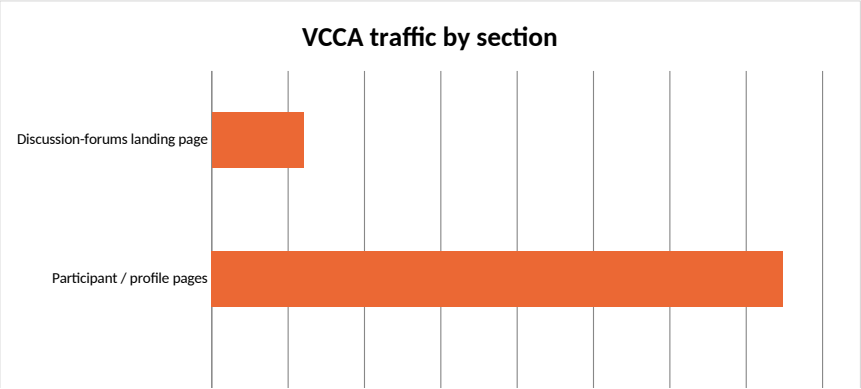
Marque / bucket	Views	Users (summed)	Events	# of sub-forums	ACA forum-category
General/Multi-Marque	1,012,635	65,876	1,112,283	39	70.8%
Buick	219,877	18,948	269,213	17	15.4%
Club/Administrative	40,753	7,707	46,185	25	2.9%
Auburn-Cord-Duesenberg	24,168	4,275	28,626	10	1.7%
Other/Small Marques	21,819	6,140	28,937	28	1.5%
Chrysler	21,219	4,603	25,773	10	1.5%
Studebaker	14,472	1,030	19,530	1	1.0%
Dodge	14,243	2,142	18,447	2	1.0%
Ford	10,097	3,380	12,124	14	0.7%
Packard	8,417	1,732	9,826	2	0.6%
Lincoln	5,537	1,075	7,997	4	0.4%
Chevrolet/GMC	4,695	1,437	5,163	9	0.3%
Franklin	4,576	477	5,950	1	0.3%
Oldsmobile	4,203	1,781	5,399	5	0.3%
Pontiac	4,068	1,204	5,220	6	0.3%
General Motors (multi-brand)	3,941	1,270	4,074	2	0.3%
Cadillac/LaSalle	3,077	819	3,609	2	0.2%
Plymouth	2,722	539	3,539	1	0.2%
Pierce-Arrow	2,157	378	2,599	1	0.2%
Foreign Makes	1,838	782	2,164	11	0.1%
Hudson	1,236	433	1,529	1	0.1%
AMC/Nash/Rambler	892	347	1,109	1	0.1%
Rolls-Royce/Bentley	835	187	954	1	0.1%
DeSoto	764	249	913	1	0.1%
Kaiser-Frazer	687	290	882	1	0.0%
Willys	482	165	530	1	0.0%
Unclassified	9	5	9	1	0.0%



VCCA traffic by section — raw GA4 data

Forum total (ref)
75,255

Section	Group	Views	Users (per-page, not unique)	Events	Pages
New "community" forum	Forum	31,842	24,956	89,275	1,565
Participant / profile pages	Forum	37,402	37,791	114,882	24,356
Discussion-forums landing page	Forum	6,011	2,068	17,889	1
Forum total		75,255	64,815	222,046	25,922

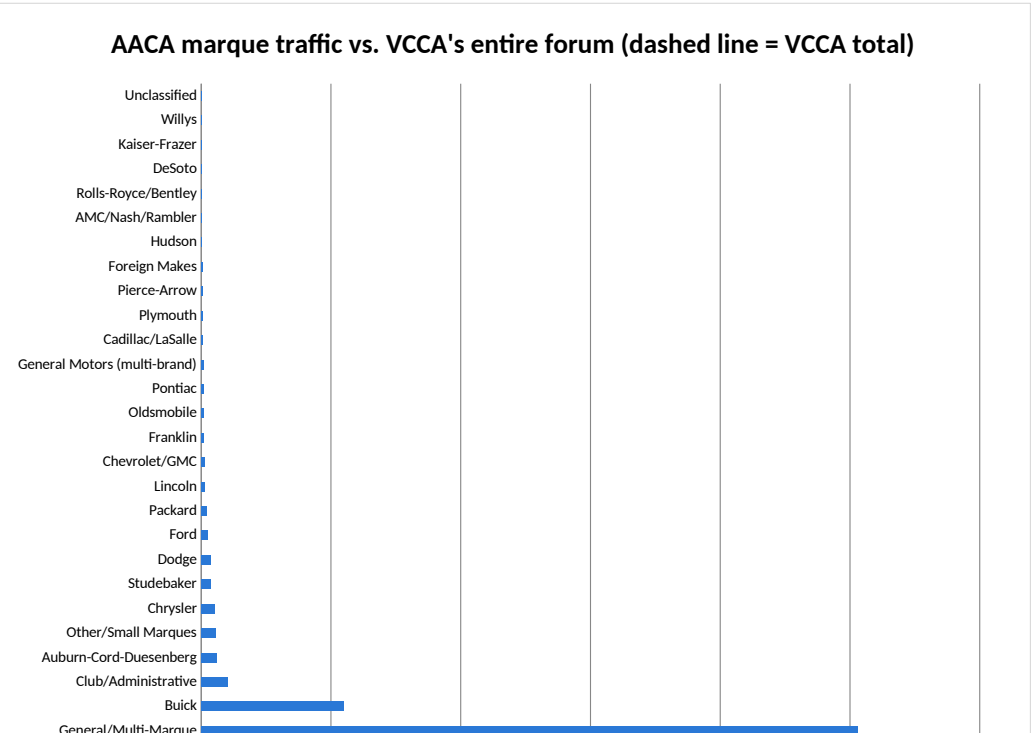


Every AACA marque, compared to VCCA's total forum traffic

AACA views = category-index-page views for that marque's sub-forums (from 'AACA Marque Summary'). VCCA = its entire forum system total (all forum

AACA marque / bucket	AACA views (category pages	VCCA total forum views	ratio (AACA ÷ VCCA foru
General/Multi-Marque	1,012,635	75,255	13.46x
Buick	219,877	75,255	2.92x
Club/Administrative	40,753	75,255	0.54x
Auburn-Cord-Duesenberg	24,168	75,255	0.32x
Other/Small Marques	21,819	75,255	0.29x
Chrysler	21,219	75,255	0.28x
Studebaker	14,472	75,255	0.19x
Dodge	14,243	75,255	0.19x
Ford	10,097	75,255	0.13x
Packard	8,417	75,255	0.11x
Lincoln	5,537	75,255	0.07x
Chevrolet/GMC	4,695	75,255	0.06x
Franklin	4,576	75,255	0.06x
Oldsmobile	4,203	75,255	0.06x
Pontiac	4,068	75,255	0.05x
General Motors (multi-brand)	3,941	75,255	0.05x
Cadillac/LaSalle	3,077	75,255	0.04x
Plymouth	2,722	75,255	0.04x
Pierce-Arrow	2,157	75,255	0.03x
Foreign Makes	1,838	75,255	0.02x
Hudson	1,236	75,255	0.02x
AMC/Nash/Rambler	892	75,255	0.01x
Rolls-Royce/Bentley	835	75,255	0.01x
DeSoto	764	75,255	0.01x
Kaiser-Frazer	687	75,255	0.01x
Willys	482	75,255	0.01x
Unclassified	9	75,255	0.00x

Highlighted rows = Buick (the marque asked about first) and Chevrolet/GMC (VCCA's own marque, for the apples-to-apples chec

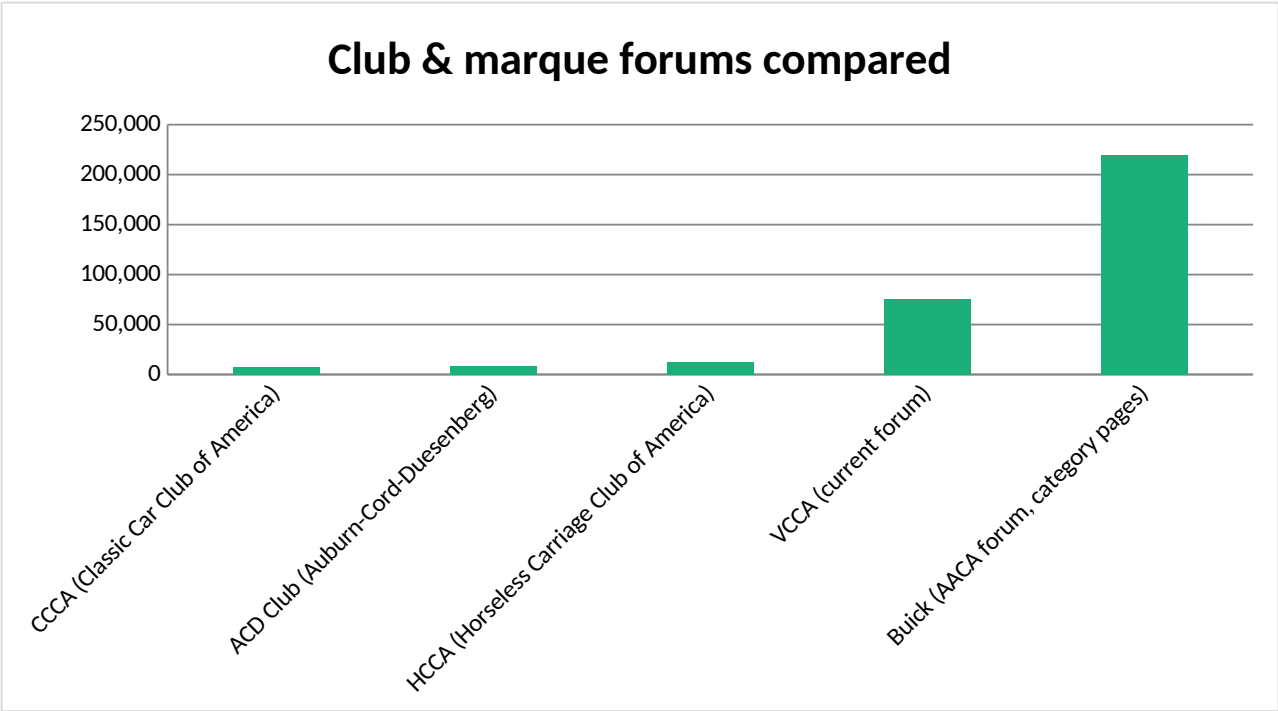


Other car clubs that host dedicated sub-forums inside AACA's board

AACA's forum isn't just organized by marque — it also hosts several affiliated clubs' own discussion spaces (CCCA, the ACD Clu

Club / marque forum	Views	Users (summed)	Events	VCCA total forum views	Ratio
CCCA (Classic Car Club of America)	7,838	1,428	8,376	75,255	0.104x
ACD Club (Auburn-Cord-Duesenberg)	8,176	1,612	11,811	75,255	0.109x
HCCA (Horseless Carriage Club of America)	12,806	1,581	14,774	75,255	0.170x
VCCA (current forum)	75,255	64,815	222,046	75,255	1.000x
Buick (AACA forum, category pages)	219,877	18,948	269,213	75,255	2.922x

Highlighted rows = reference points (VCCA's own current forum, and AACA's Buick forum), not AACA-hosted affiliate clubs.



Notes & methodology

Source data

GA4 'Pages and screens: Page path and screen class' export, Jan 1 – Jul 30, 2026 (211 days), for forums.aaca.org (AACA) and the Vintage Chevrolet Club of America website (VCCA).

100,000-row export cap

Both source CSVs are capped at exactly 100,000 rows. VCCA's tail runs down to 1-view pages (79,260 of 100,000 rows have just 1 view) — its page list is essentially complete. AACA's tail stops at 2 views with zero 1-view rows, meaning AACA almost certainly has additional low-traffic pages beyond the cutoff. This undercounts AACA's page count but has minimal effect on total views.

'Users' figures are not unique visitors

GA4's per-page 'Active users' cannot be summed across pages — a visitor who reads 5 pages is counted once per page. All 'users (summed)' figures in this workbook represent page-visit reach, not deduplicated people. A true unique-visitor total requires a separate GA4 Users report, not included here.

AACA marque classification

197 AACA forum categories (pagination collapsed) were manually assigned to a marque or bucket based on their name/slug — see 'AACA Raw by Category' for the full mapping. Buckets: 'General/Multi-Marque' (cross-marque forums like General Discussion, Technical, For Sale), 'Club/Administrative' (moderator/library/memorial/event-logistics forums), 'General Motors (multi-brand)' (GM-wide, not brand-specific), 'Other/Small Marques' (low-volume defunct makes), 'Foreign Makes' (non-US marques). This is a judgment call, not a database field — reasonable people could split a few categories differently (e.g. DeSoto is sometimes bundled with Chrysler).

Marque totals use category pages only

To keep every marque on the same footing, the marque comparison (sheet 'Marque vs VCCA Comparison') counts only forum-category index-page views, not the individual topic pages inside each forum. This understates every marque's true traffic by a large, roughly consistent margin (topic pages carry most of AACA's total volume — see Summary sheet), but keeps the cross-marque ranking apples-to-apples.

Buick / Chevrolet topic-inclusive numbers are an approximation

The Summary sheet's 'category + topic pages' columns add AACA topic pages whose URL slug contains the marque name ('buick', or 'chevrolet'/'chevy' as whole words). This is a solid proxy but will miss Buick/Chevy topics that don't say the marque name in the title, and could rarely catch a stray unrelated topic that mentions the word in passing. Word-boundary matching was used for Chevrolet/Chevy to reduce false positives; simple substring matching was used for Buick (lower collision risk as a word).

'Other Clubs within AACCA' sheet

AACA's forum hosts sub-forums for several affiliated single-marque/interest clubs (CCCA, the ACD Club, HCCA) plus a small news sub-forum about VCCA itself. These were identified by forum name and totaled as club-level buckets, same category-page-only methodology as the marque comparison.